

PROGRAMME MANAGEMENT: STRATEGIC IMPACT



Explore and analyze the complex world of programme management, where you often have to lead without formal power. This course is a trajectory in which you discover with a group of peers the next step in your personal and professional development as a programme manager, business developer or theme leader. We will address different perspectives on programme management, leadership, governance and (change)strategy, which we will use to analyze and direct the challenges in your own context.

Who should attend?

This course is designed for (upcoming) programme managers, change leaders or project managers who are responsible for complex programmes, themes, or organizational change.

Programme management, even more than project management, needs your personal leadership and communication skills to succeed. Authenticity, ability to bind others and communicative maturity are key skills for programme leaders – as well as the ability to propagate a sharp vision and to facilitate the programme team in formulating clear goals.

Participants of this trajectory are willing to embark on a professional journey that will enable them to take a next step in their development. Expect to get personal, to get the most out of it. This course emphasizes learning as a group of professionals. Therefore, you are both willing to learn yourself, but also to contribute to the development of your fellow participants.

Way of working

Unlike our project management courses, this course is all about exchanging knowledge and experiences, insights and inspiration. Of course, we will provide training in the basic and advanced techniques of programme management. However, the real added value is in working together on these techniques with like-minded colleagues.

We will build a tied group of experienced colleagues who will stimulate, challenge, and support each other to enrich and enhance their impact as leader. We will coach and facilitate you from our experience as programme managers, project managers, change leaders and trainers.

Throughout the sessions, we roughly follow the

course agenda as outlined in this flyer. However, we are always open to your wishes and suggestions – and more than often, we can integrate these into the course.

Course structure

This course starts with an individual, online intake meeting with one of the trainers. Next, there are four course modules, planned over roughly four months' time. The first and last module are so-called '5-to-5 sessions': we start at 17:00 hours with an evening program and overnight stay, after which we work the full next day. Modules 2 and 3 are scheduled as full days in between.

Each participant is also offered an individual coaching session with one of the course trainers and takes place in a smaller peer group of fellow participants to work on preparation assignments for each module.

Practicalities

The course runs twice a year (spring and autumn), dates are announced on WUR intranet. All catering is arranged for: breaks, lunch and dinner and breakfast for the two overnight stays.

As a participant, you receive the practical booklet 'Working with Programme Driven Creation', which summarized all course theory. The course is supported by an online working environment on Miro, to which you will keep access after the course.

Depending on the participant group, we can either run this course in English or in Dutch. All working materials are in English, for the booklet you can choose your preferred language.

The next page offers a more detailed outline of the course modules. In case of any remaining questions, feel free to contact us directly by email (info@hartvoorprojecten.nl) or phone (+31-24-6791946

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Course Outline

INDIVIDUAL INTAKE &
PREPARATION

- Individual intake with trainer
- Reflection on learning goals and programme assignment
- Preparing an intro presentation

- Introductions
- Building a collaboration alliance
- Personal presentations and leadership reflection

- Essence of Programme Driven Creation
- Different programme variants @ WUR
- Programme roles and governance design: theory & practical application
- Phases and documentation in programme management
- Programme vision and vision design using storytelling

MODULE 1
5-to-5

- Personal impact as programme leader
- Presenting the programme's story to others
- Working with goals in programmes
- Developing a goal structure and a goals-efforts-network out of a vision
- Practical application to each others' programmes

MODULE 2
full day

- Monitoring progress in programmes
- Leading the programme's realisation phase
- Progress indicators design and application
- Personal effectiveness and impact as programme leader
- Practicing personal influence challenges with training actors

MODULE 3
full day

- External inspiration on leadership and programme management
- Guest dialogues
- Dinner with external guests

MODULE 4
5-to-5

- Change management in programmes
- Choosing a suitable change strategy based on De Caluwé's colors of change
- Implementing Programme Driven Creation in your own work setting
- Hot Seat coaching on final challenge
- Course closure

WORKING IN PEER GROUPS ON FOLLOW-UP & PREPARATION ASSIGNMENTS + INDIVIDUAL COACHING

